## Fiscal Year Ended March 31, 2024 Financial Results

**Our Business Plan and Growth Potential** 

May 9, 2024



United, Inc. (TSE Growth: 2497)

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## Agenda

### FY03/24 Financial Highlights 1

### FY03/24 Business Overview 2

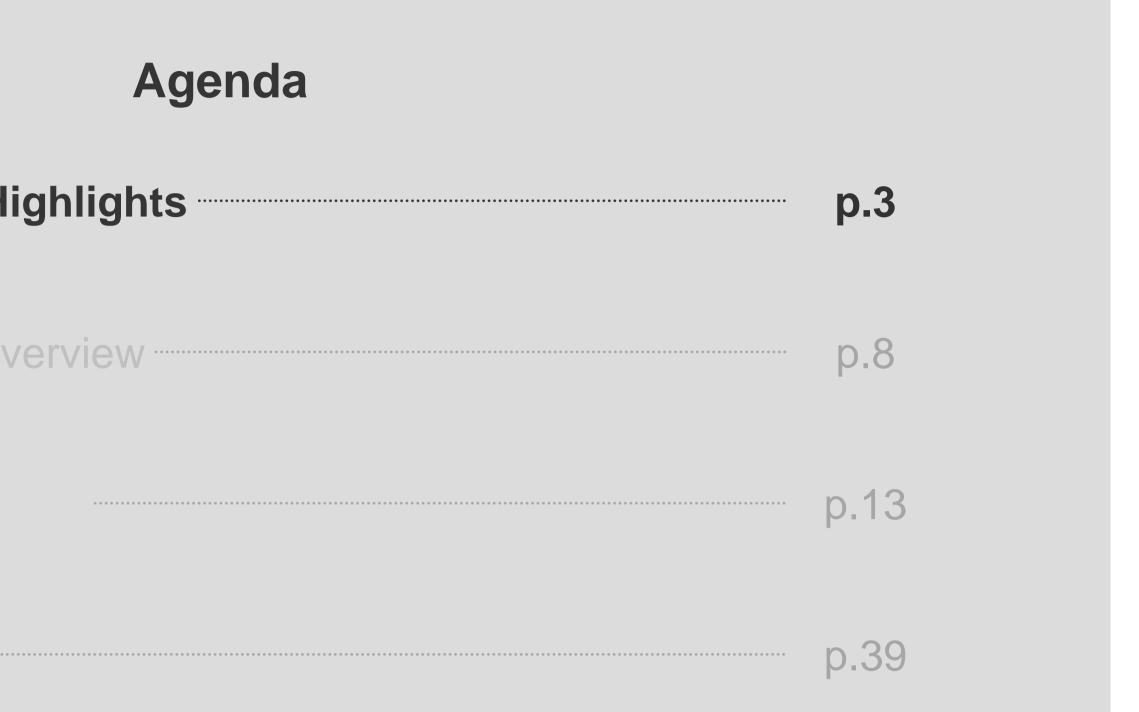
### FY03/25 Outlook 3

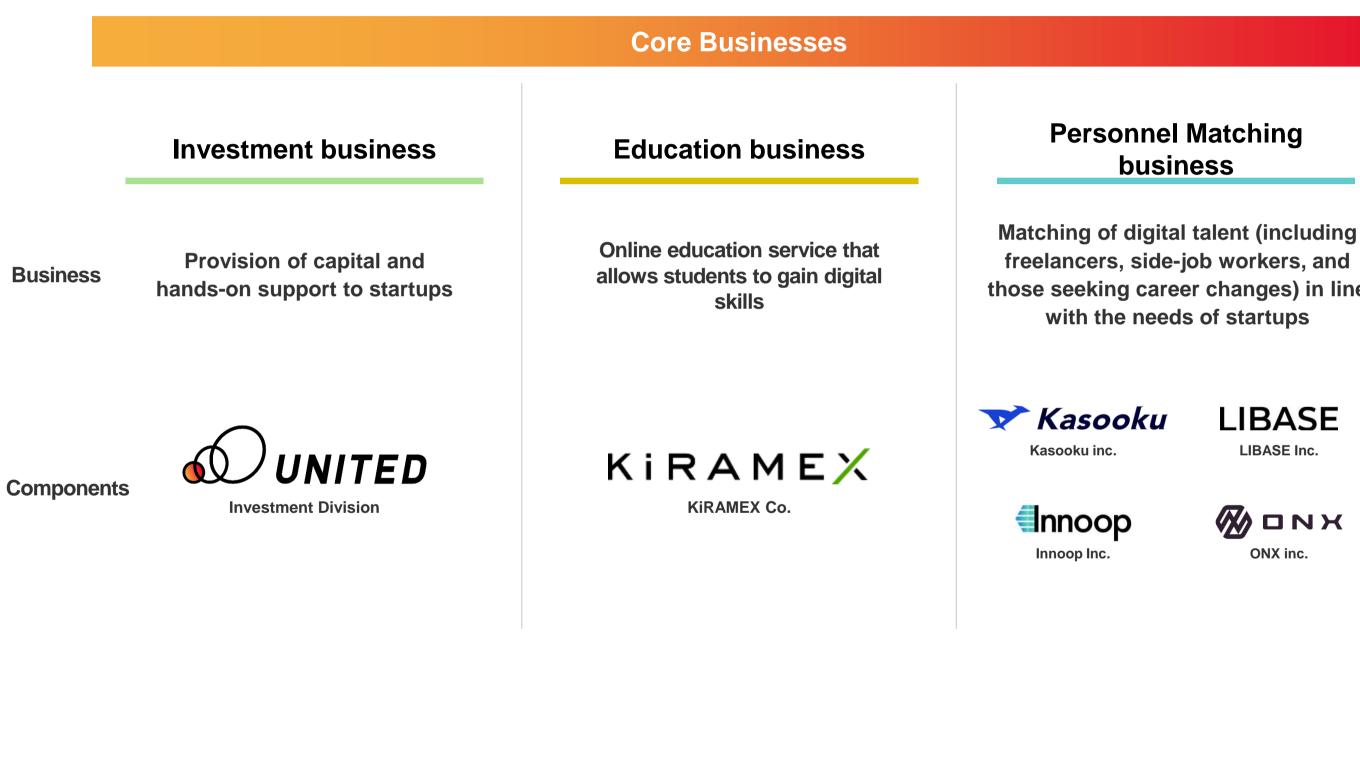
## Appendix

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### **Earnings Drivers**

freelancers, side-job workers, and those seeking career changes) in line with the needs of startups

LIBASE

LIBASE Inc.



Ad Tech/Content business

**Development and operation of** advertising products, media, and apps





Fogg, inc.

**R** Brewus

Brewus, Inc.

iSM International Sports Marketing Co., Ltd.

## FY03/24 Financial Highlights

Sales and profit fell YoY because we reduced the sale of securities in the Investment business and because ad placements by major advertisers declined in the Ad Technology business.



### **Core Businesses**

Investment	Sales Operating profit	¥6,635 million (-6% YoY) ¥5,924 million (-11% YoY)
Education	Sales Operating profit	¥1,249 million (-0.2% YoY) -¥100 million (+¥11 million YoY)
Personnel Matching	Sales Operating profit	¥517 million (+7% YoY) -¥421 million (-¥74 million YoY)

### **Earnings Drivers**

Ad Tech/Content	Sales	¥4,188 million (-5% YoY)
Ad Tech/Content	Operating profit	¥432 million (-24% YoY)



p.11 for details

Net income fell below forecast, more so than sales, operating profit, and ordinary profit. This is due to an extraordinary loss of 160 million yen associated with a goodwill impairment of a consolidated subsidiary.\*

	Forecast	Actual	Vs. Forecast	YoY
Sales	13,150 million yen	12,573 million yen	<b>-4.4</b> %	-4.3%
Operating profit	<b>5,000</b> million yen	4,859 million yen	<b>-2.8</b> %	-16.6%
Ordinary profit	<b>5,000</b> million yen	<b>4,829</b> million yen	<b>-3.4</b> %	-17.5%
Net income*	2,650 million yen	2,366 million yen	<b>-10.7</b> %	-42.8%
EPS	<b>67.50</b> yen	<b>60.44</b> yen	-10.5%	-42.3%

\* Refers to net income attributable to owners of parent

### **Dividend for FY03/24**

Based on the new dividend policy<sup>\* 1</sup>, we plan to pay a year-end dividend of 24 yen per share, including a commemorative dividend for our 10th anniversary.

Betans of Annual Bividenus					
	FY03/24		FY03/23* <sup>2</sup>		
	Interim	Year-End* <sup>2</sup>	Interim	Year-End	
Record date	September 30, 2023	March 31, 2024	September 30, 2022	March 31, 2023	
Dividend per share (1H)	¥24.0	¥24.0	¥10.0	¥11.5	
(1) Ordinary dividend portion	¥11.5 (DOE 4%)	<b>¥11.5</b> (DOE 4%)	¥10.0	¥11.5	
(2) Commemorative dividend portion	¥12.5	¥12.5	-	-	
DOE (annual)	<b>9.0%</b> <b>81.0%</b>		<b>4.6%</b> <b>20.5%</b>		
Payout ratio (Annual)					

**Details of Annual Dividends** 

\*1 In FY03/24, we changed our dividend policy from the previous "dividend payout ratio of 20%" to "DOE of 4% or dividend payout ratio of 50%, whichever amount is larger." \*2 To be decided at the 27th annual general meeting of shareholders to be held in late June 2024.

\*3 The figures factor in the stock split.

## Agenda

## 1 FY03/24 Financial Highlights

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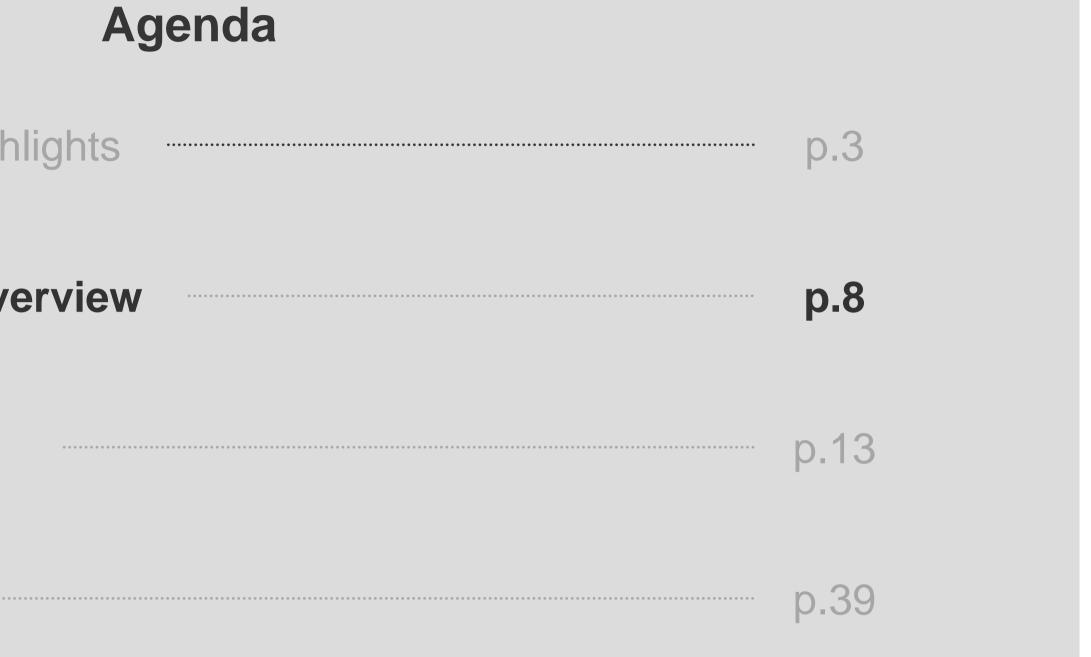
### FY03/25 Outlook 3

## Appendix

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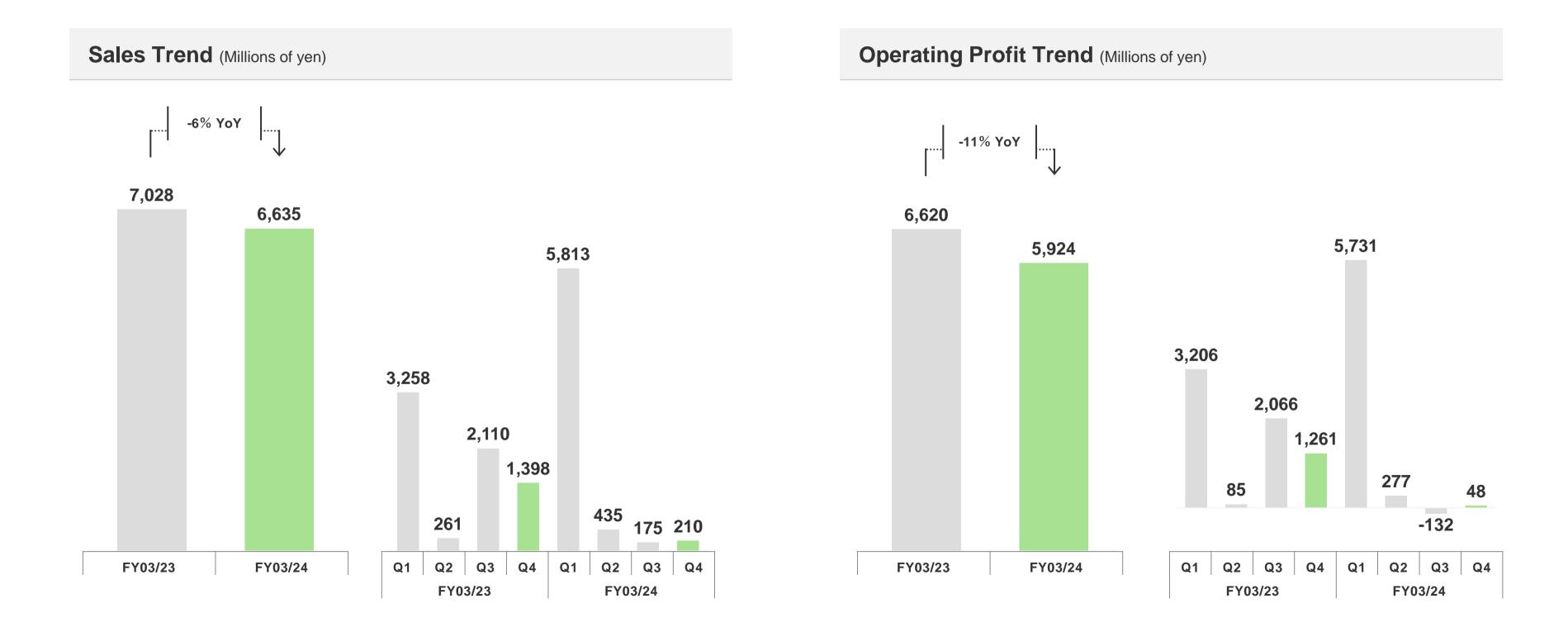
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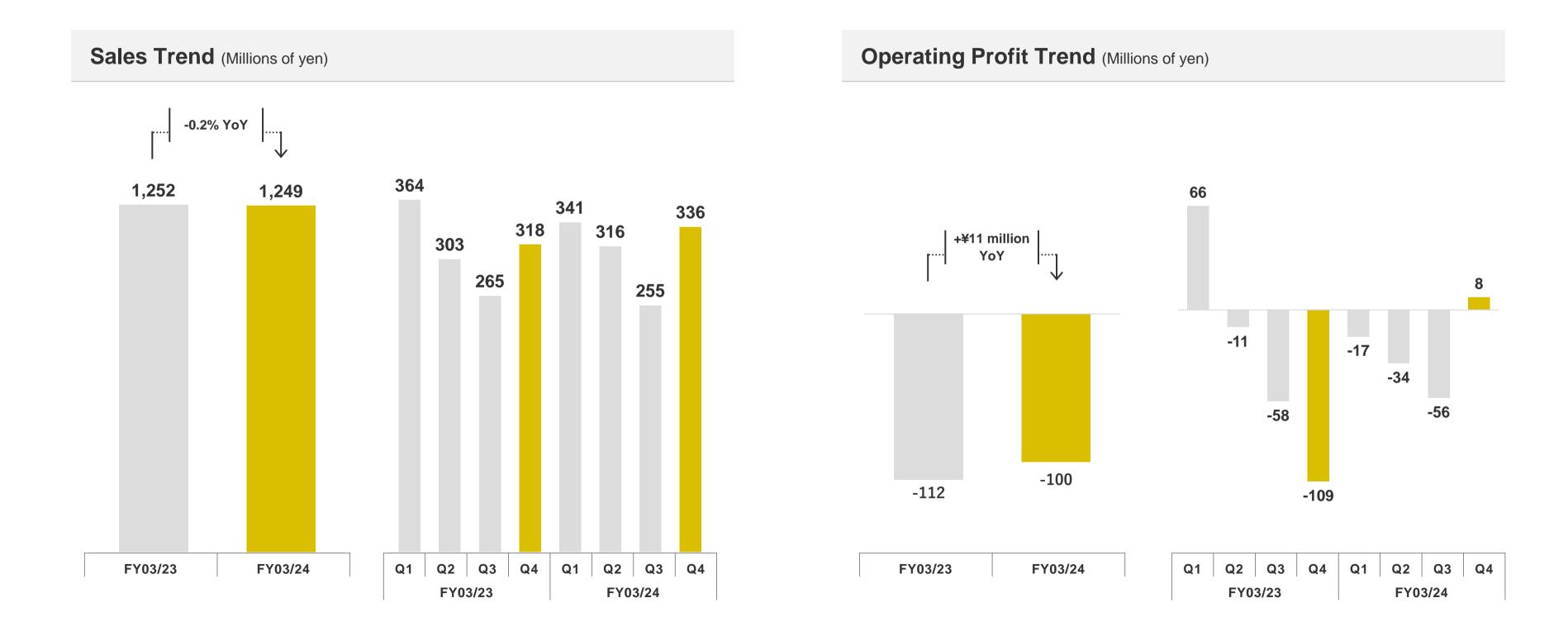
### **Investment Business: Sales and Operating Profit**

### Sales and profit fell because we reduced the sale of securities from a year earlier.



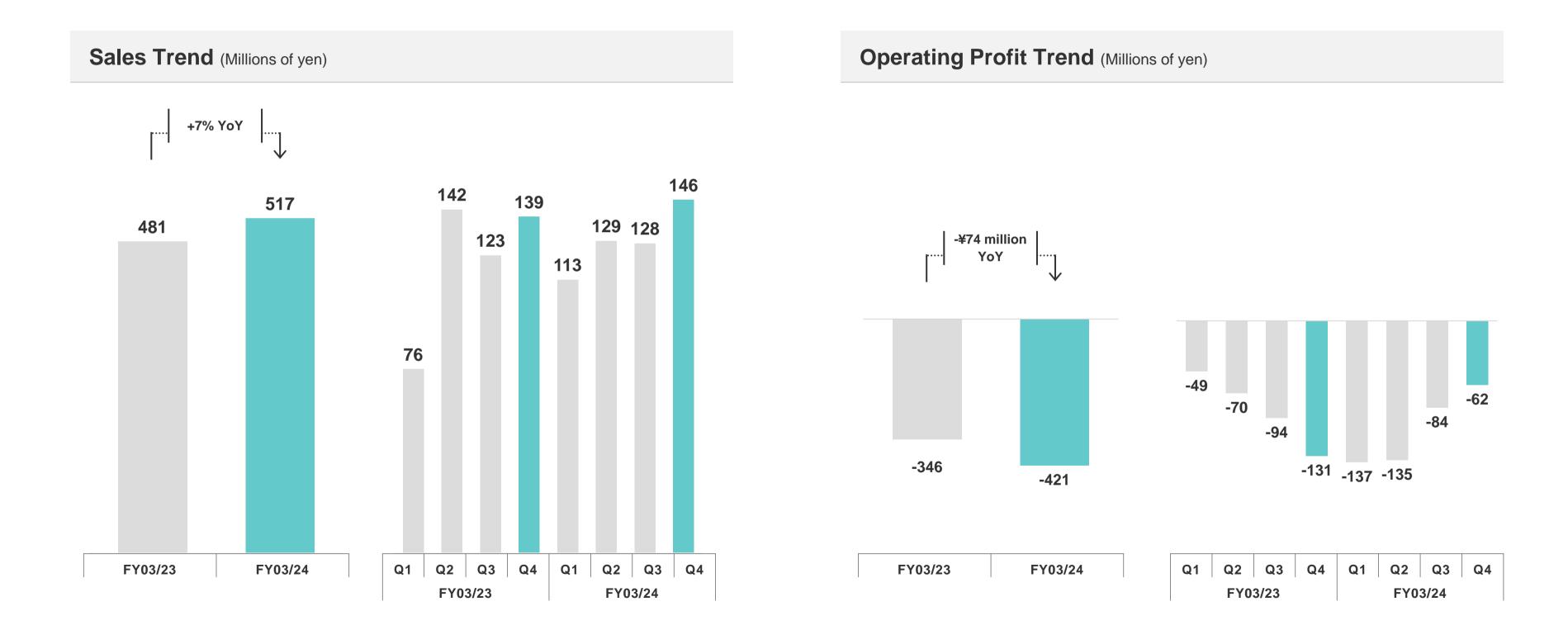
Sales showed little changed YoY.

**Operating loss narrowed YoY as development costs declined.** 



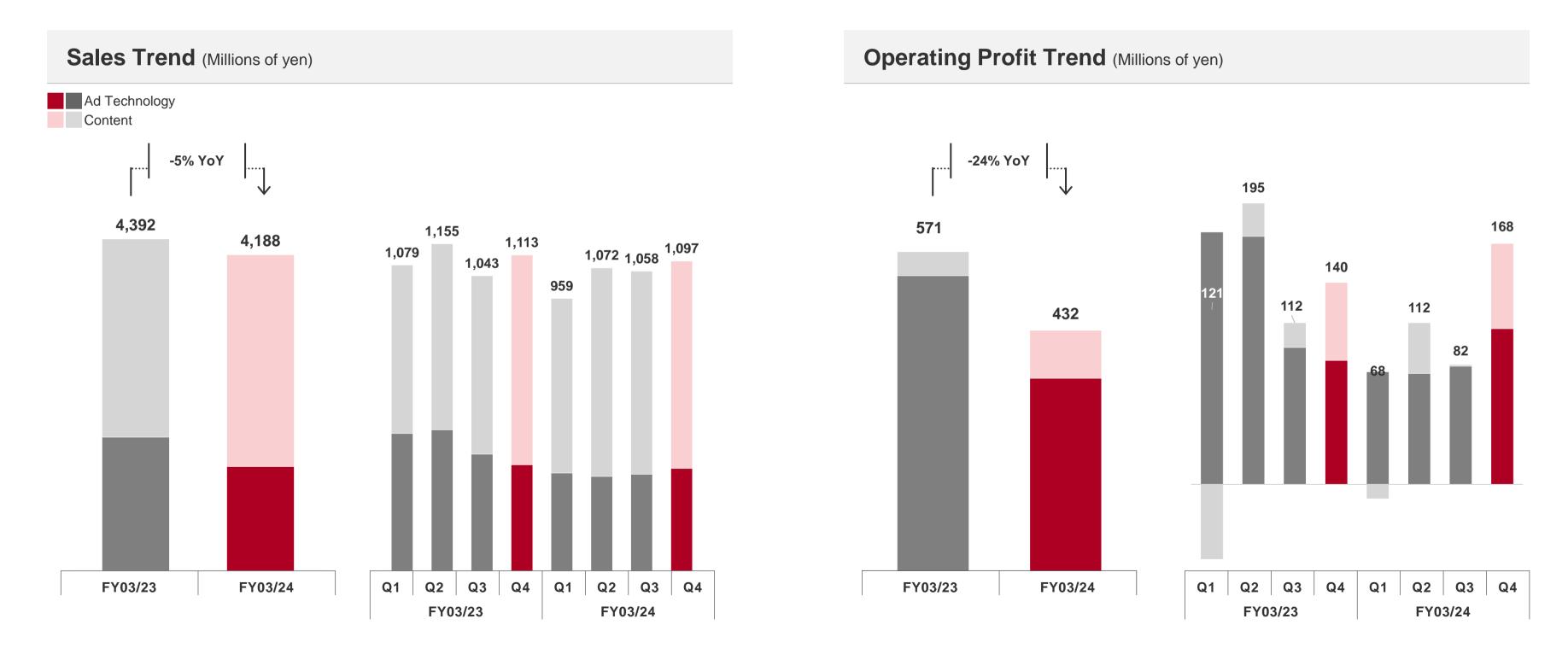
### **Personnel Matching Business: Sales and Operating Profit**

Sales increased YoY owing to the consolidation of ONX inc. Operating loss widened due to upfront investments centered on Kasooku inc. for medium-term growth.



### Ad Tech/Content Business: Sales and Operating Profit

In the Content business, sales and profit increased YoY owing to growth at Fogg, inc. In the Ad Tech business,\* sales and profit fell YoY along with a decline in ad placements by major advertisers.



## Agenda

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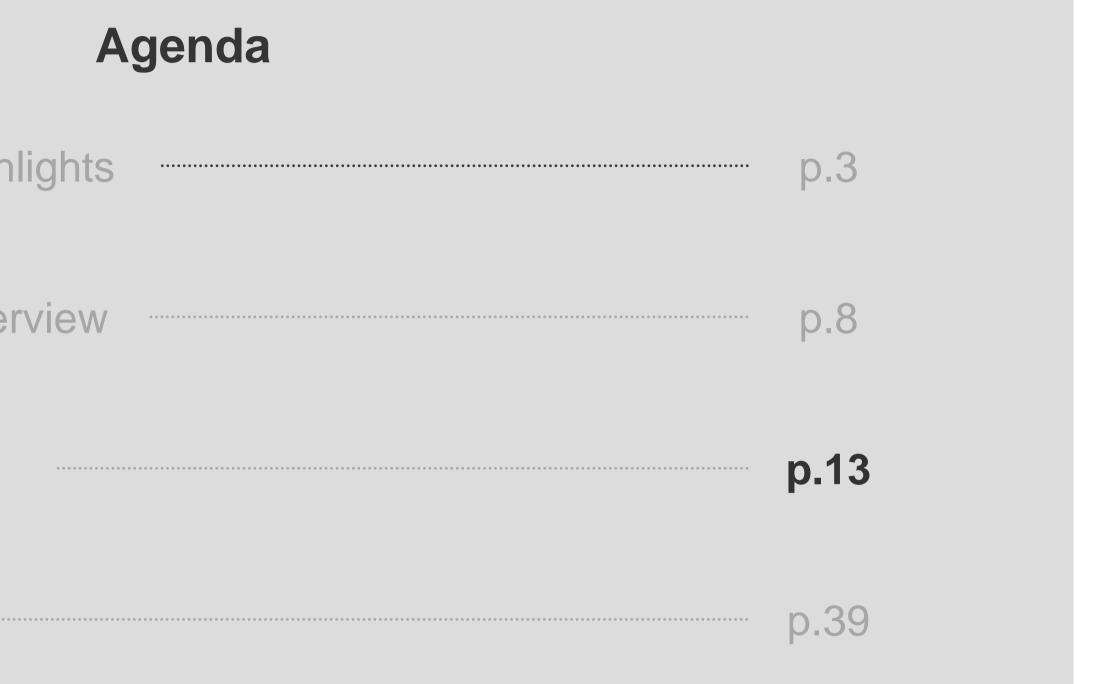
## FY03/25 Outlook

## Appendix

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	Segment	Strategy
0	Investment Business	Expand the scale of investment and streng support as lead investor.
Core Businesses	Education Business	Focus on data and Al. Aim to improve earnings and return to prot
S	Personnel Matching Business	Focus on personnel referral (of full-time en investments for medium-term growth.
Earnings drivers	Ad Tech/Content Business	Target continuous profit generation, with estrategy

gthen investment execution and hands-on

ofitability by streamlining operations.

mployees). Continue to make upfront

each company implementing its own

Negative YoY growth is expected following a decline in the sale of securities in the Investment business.

	Forecast	Actual	YoY
Sales	9,400 million yen — 10,300 million yen	12,573 million yen	-25.2% — -18.1%
<b>Operating profit</b>	2,000 million yen — 2,500 million yen	4,859 million yen	<b>-58.8% — -48.6%</b>
Ordinary profit	2,000 million yen — 2,500 million yen	<b>4,829</b> million yen	<b>-58.6% — -48.2%</b>
Net income*	1,150 million yen — 1,500 million yen	2,366 million yen	-51.4% — -36.6%
EPS	<b>29.00</b> yen — <b>38.50</b> yen	<b>60.44</b> yen	-52.0% — -36.3%

\* Refers to net income attributable to owners of parent

We will improve capital efficiency by reducing shareholders' equity, secure funds for business operations, including funds for growth investments, and continue to enhance shareholder returns. Thus, we will pay a special dividend of 25 yen per share. The total dividend per share is expected to be 48 yen.

	Dividend per Share Forecast		
	Dividend Forecast (FY03/25)	Previous Fiscal Year <sup>*</sup> 1 (FY03/24)	YoY
Ordinary dividend	<b>¥23</b> (DOE4%)	<b>¥23</b> (DOE4%)	
Commemorative dividend	-	<b>¥25</b>	-¥25
Special dividend	<b>¥25</b>	-	+¥25
Total	¥48	¥48	
DOE	<b>9.0</b> % (Including special dividend)	<b>9.4</b> % (Including commemorative dividend)	-0.4pt
Payout ratio	124.7~165.5% (Including special dividend)	<b>79.4</b> % (Including commemorative dividend)	+45.34 – +86.1pt

**Dividend ner Share Forecast** 

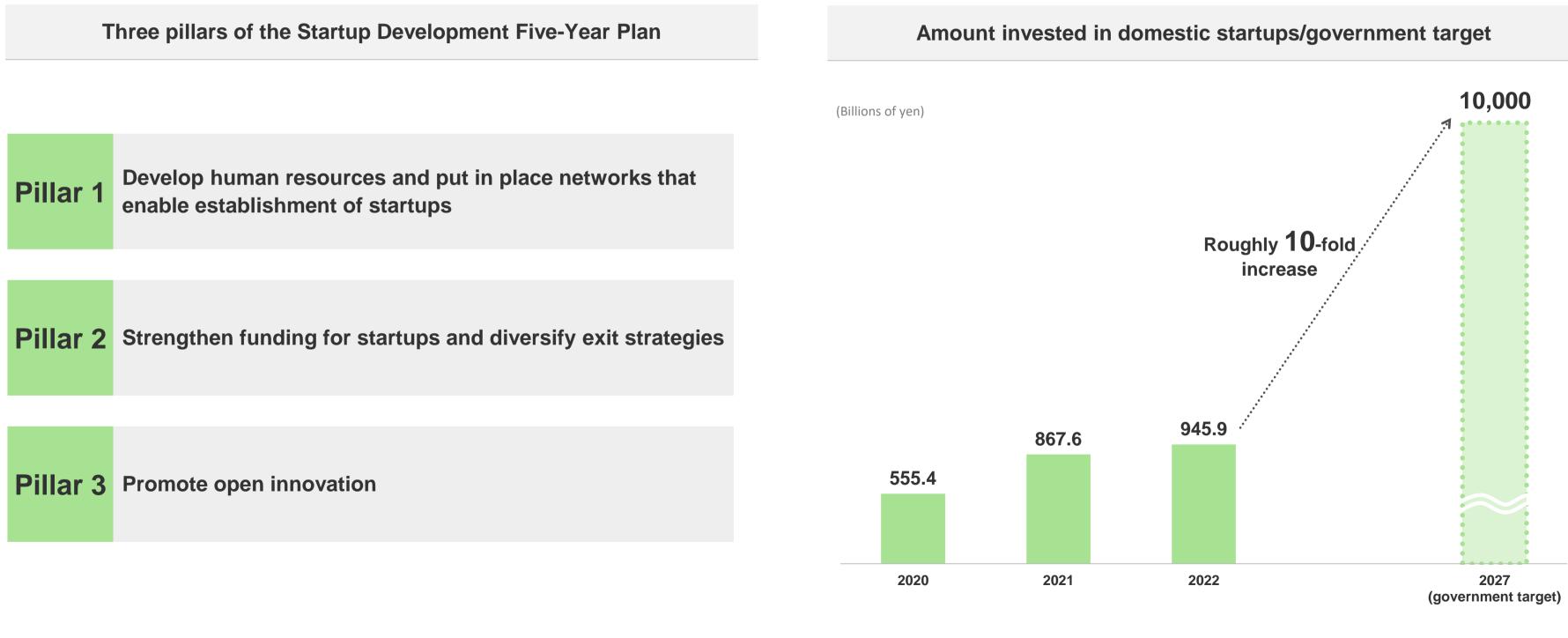
\*1 Decided at the 26th Annual General Meeting of Shareholders to be held in late June 2023.

# **Investment Business**

## We provide funds and know-how to entrepreneurs with willpower in order to raise the success rate of startups.

- Fostering startups is vital to the Japanese economy.
- United will raise the success rate of startups and accelerate their growth by providing funds and support.

The Japanese government has set forth "the enhancement of support toward startups" as a major agenda in its socalled Big-Boned Policy and formulated the Startup Development Five-Year Plan, which targets ¥10 trillion in startup investments by fiscal 2027. Seeing this as a chance to expand investment opportunities, we are executing investments at an accelerated pace.



Source: Japan Startup Finance 2022, "Amount of Funds Raised by Domestic Startups," by Uzabase, Inc. Japan Startup Finance 1H 2023 (Latest Edition) by Uzabase, Inc.

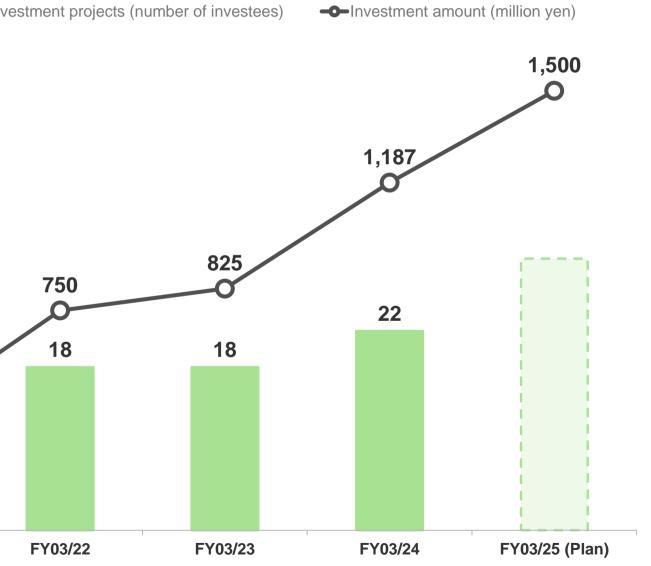
We will invest in seed-to-early-stage startups by drawing on our two competitive advantages. We plan to invest approximately 1.5 billion yen\*<sup>1</sup> this fiscal year. We will strengthen investments and hands-on support as lead investor\*<sup>2</sup>

	Competitive Advantages	Number of
Investments using own funds	<ul> <li>We can invest with flexibility, without constraint on the amount of capital provided or the ratio of stake acquired per project.</li> <li>We can invest in business domains that require time for growth because, unlike other VC funds, there is no constraint on the investment period.</li> </ul>	Number of inve
Reach to a wide range of startups	<ul> <li>We have access to a wide range of startups thanks to our track record of numerous investments and exits, the network we established with venture capitalists and top management of startups, and our investment in 36 external funds as an LP.</li> </ul>	362 0 5
		FY03/21

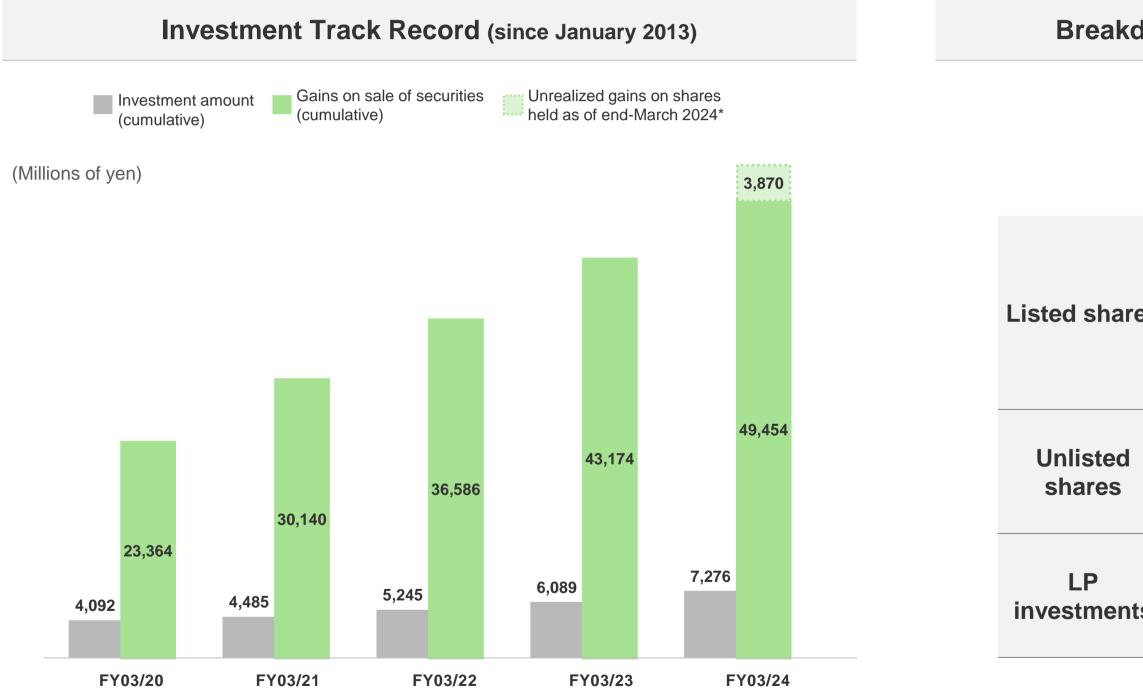
\*1 Equivalent to the scale of a ¥5.5 billion-plus fund (if committed over three years)

\*2 The largest investor in the investment round





As of end-FY3/24, the cumulative investment amount was approximately 7.2 billion yen. The gain on sale, together with unrealized gains, totaled approximately 53.4 billion yen.



\*Figures for unlisted shares were calculated based on latest reports from the issuers.

### **Breakdown of Operational Investment Securities**

	Investee Companies	As of March 31, 2024 (amount on BS)
es	<ul> <li>Mercari, Inc.</li> <li>Wonder Planet, Inc.</li> <li>CyberBuzz, Inc.</li> <li>Socialwire Co., Ltd.</li> <li>Interworks Confidence Inc.</li> <li>Excite Holdings Co., Ltd.</li> </ul>	Approx. <b>¥2.4</b> bn*
	<b>92</b> companies	Approx. <b>¥3.8</b> bn
ts	<b>39</b> funds	Approx. <b>¥1.5</b> bn

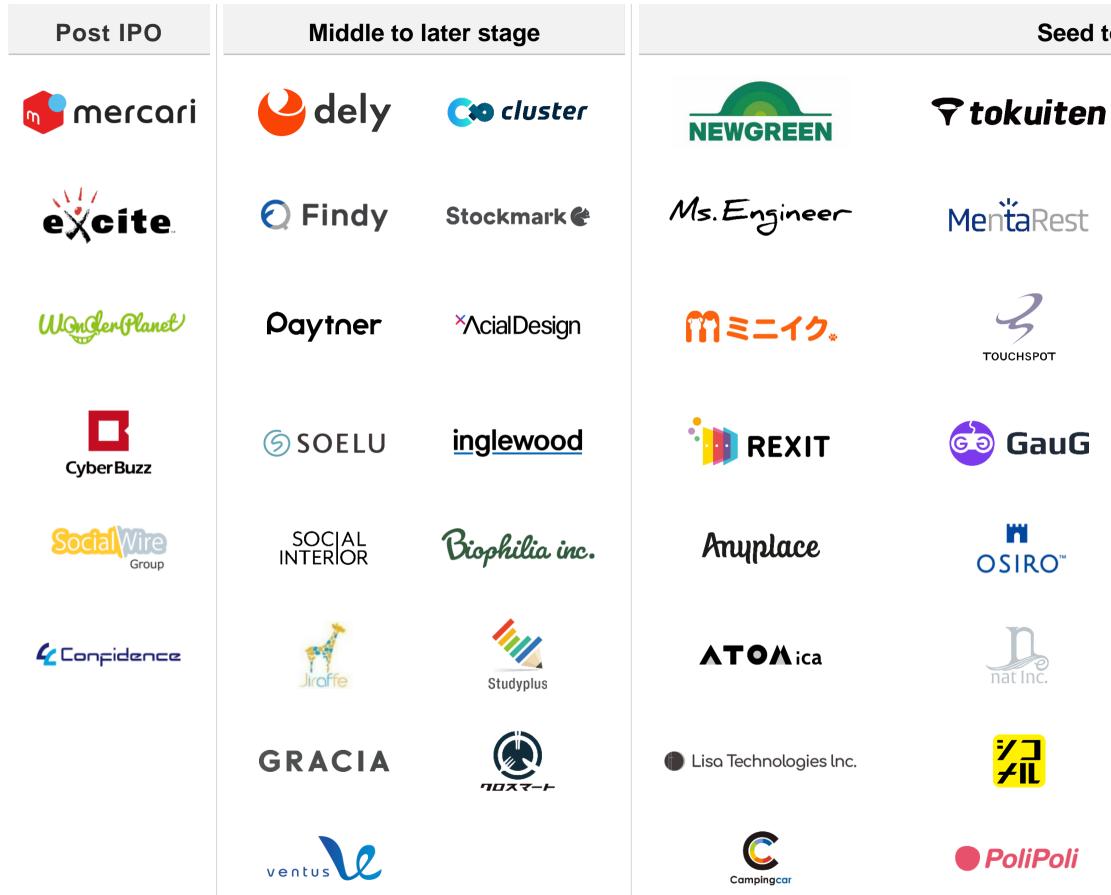
\* We have forward contracts for some stocks. Including derivatives in the balance sheet, the amount was ¥3,669 million as of end-March 2024.

### We made new investments in 13 companies\* in Q4 FY03/24

	Established	November 2020		Established	January 2020
OUR VALUE	Representative	Tomoo Aratsu	🚺 unito 📗	Representative	Yutaro Kondo
Our value Inc. March 2024	Business	Operates "PREMIER VALUE Ikkatsu Satei" (bulk assessment) and "PREMIER VALUE shop," a secondary distribution platform service for high-end movable assets	Unito, inc.	Business	Develops and operates "Re-rent," which allows renters to reduce rent payments by renting out their room when they are away
	Established	October 2022		Established	February 2020
🗲 FAcraft	Representative	Kazuki Okimori	KENZO	Representative	Yo Aoki
FAcraft Co., Ltd. March 2024	Business	Develops facility-maintenance DX solutions for the manufacturing industry	KENZO Co., Ltd. March 2024	Business	Provides "Kensetsu PAD" (Construction PAD), cloud-based software that simplifies paperwork in the construction industry
<b>(¥)</b> JPYC	Established Representative	November 2019 Noritaka Okabe	тХто	Established Representative	November 2022 Yuta Tanaka
JPYC Inc.	-		TxTo,Inc.	Representative	Yuta Tanaka Provides "Taxnap," an accounting app for freelancers and sole
January 2024	Business	Develops and operates JPYC, a yen stablecoin	February 2024   Business	Business	proprietors
corom	Established	March 2014	🖗 Clepseadra	Established	February 2020
corom Music	Representative	Koichiro Saji		Representative	Homare Kon
Entertainment Co., Ltd. January 2024	Business	Operates "corom," a micro live space app for artists	Clepseadra Inc. January 2024	Business	Provides "Re:Sense," spatial acoustic technology

\*This is not a complete list.

### **Investment Business: Major Startup Investments**



Seed to early stage Gotoschool inc. at mark ♦ Hubble 株式ライトライト UTAITE 🗢 💧 Live to xxxxnese **P**Business HEALTH  $\oplus$ C:C C2C PLATFORM номма Fairy Devices 🜔 meetcareer HARMONIA

We expect to record gains on distribution from the multiple external funds (39 in total) we invest in as an LP. These funds also serve as our source of new investment projects, as they allow us to reach out to over 1,000 startups.

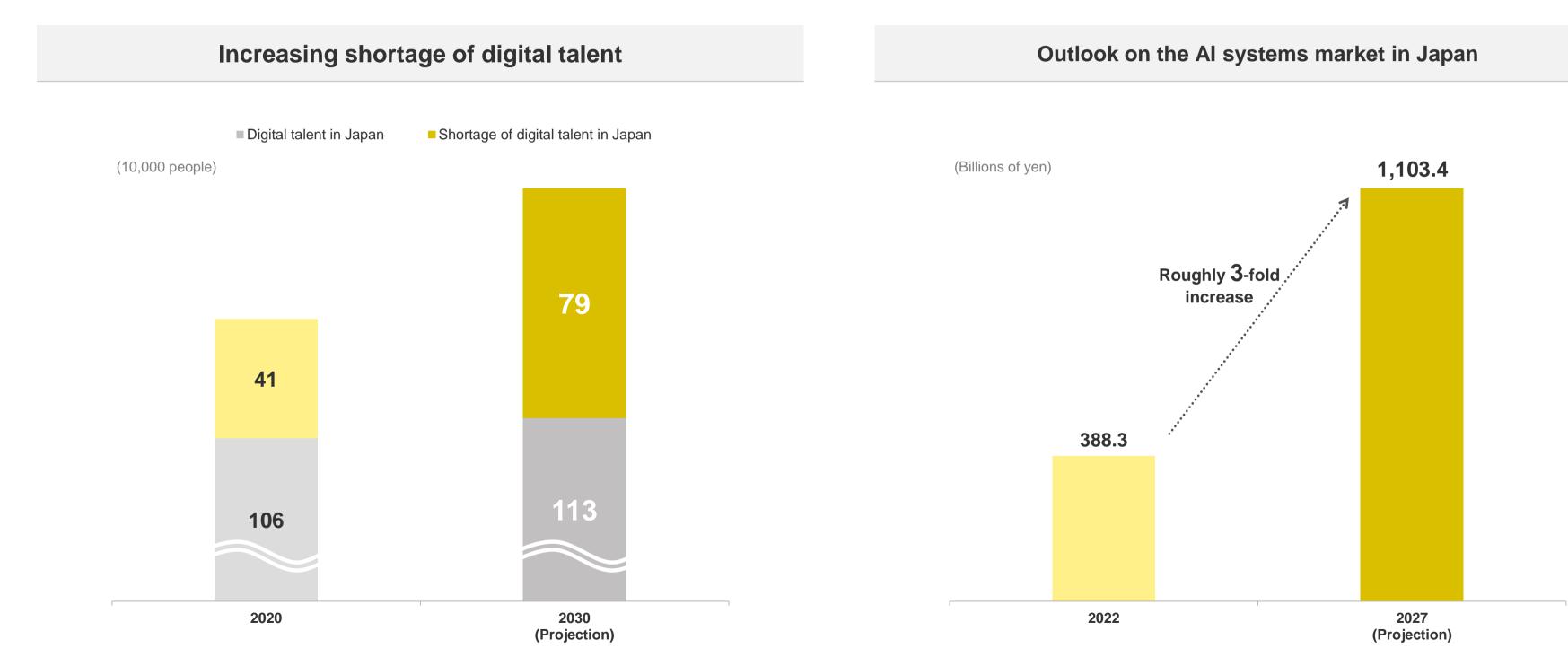


# **Education Business**

## We provide an environment for growth to people with willpower, and solve shortages of digital talent

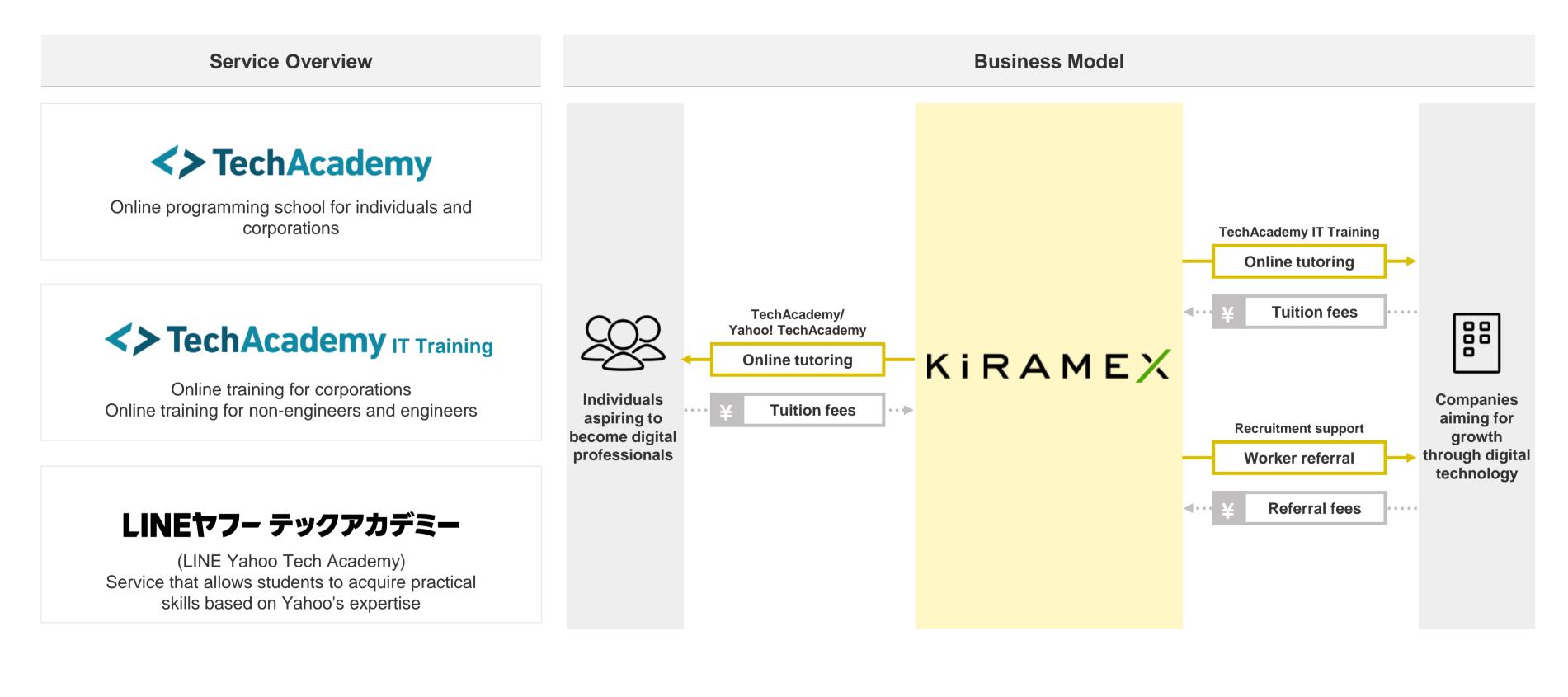
- We provide an environment that fosters wisdom so that individuals can realize what they aspire with strong will
- We create a venue where individuals can flourish, thereby creating opportunities for them to achieve continual growth

In 2030, the pool of digital talent in Japan will be short by about 800 thousand people. With the AI market expanding, the need to foster digital talent will rise.



Source: 2008 Survey on Infrastructure Development and IT Personnel Supply and Demand related to Japan's Data-driven Society, a report by Mizuho Information & Research Institute, Inc.

### We offer online education and practical work opportunities to solve digital talent shortages.



### 1. Fully online

No need to physically attend classes; Courses are available 24 hours a day.

### 2. High quality mentors

Approximately 1,000 highly skilled mentors are available to instruct students. They have passed the selection process with an acceptance rate of around 10% based on their technical and communication skills.

### 3. Improved proficiency and retention through mentoring

High education quality is achieved through regular mentoring and daily Slack support from active engineers.

Students can acquire hands-on skills by working on real-world projects with mentors after graduation.

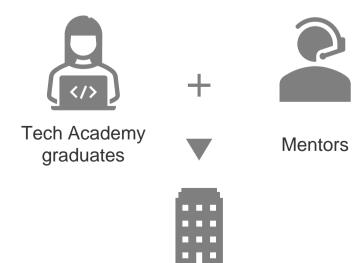


Online mentoring twice a week



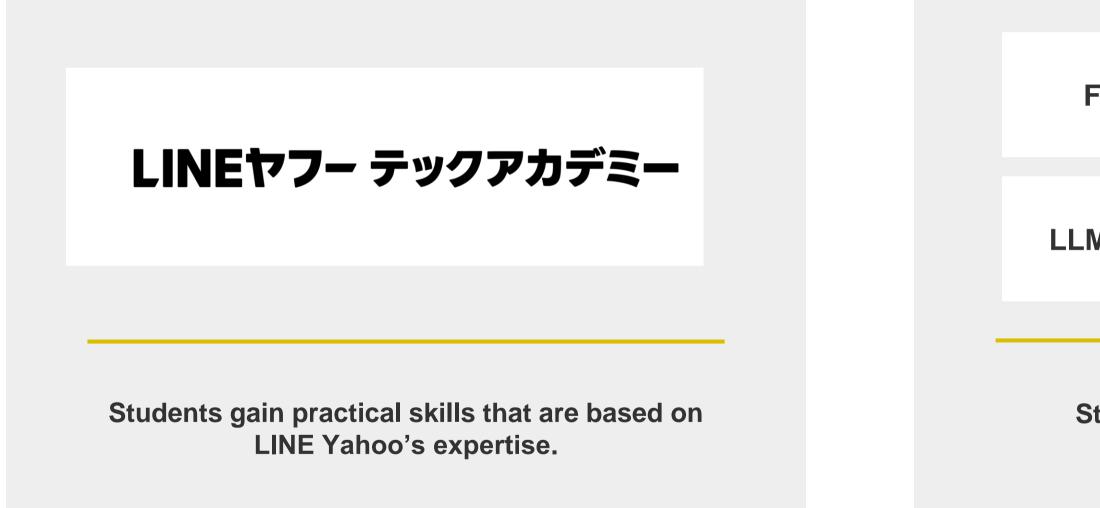
Daily Slack support from 3pm to 11pm

### 4. Acquisition of practical skills



We will focus on LINE Yahoo TechAcademy,\* and data and AI, to improve earnings and return to profitability.

Line Yahoo TechAcademy



\* Taking advantage of the practical technologies of LINE Yahoo, the academy enables students without any programming experience to be work-ready as a web engineer in just four months. Also supports the students' career-change activities.

LINE Yahoo TechAcademy was chosen for the Reskilling-based Career Development Support Program led by the Ministry of Economy, Trade and Industry.

**Data and Al** 

**First Prompt Engineering Course** 

**LLM Application Development Course** 

Students gain the skills to utilize AI in actual work.

### LINE Yahoo TechAcademy offers data and AI personnel training for corporations.

### Personnel Development Program Centered on Data and AI Utilization

AI Utilization Academia Course (Regular version / Shortened version)	An AI resource development course targeting non The course is particularly suitable for personnel se existing operations, as well as personnel handling
Basic Course on Data Utilization	Training program on big data and statistics, extend The course is particularly suitable for front-line bus in their work.
Web Application Development Course	Course based on the curriculum of LINE Yahoo Te The course is particularly suitable for those who w skills, as well as those without any related experie

n-engineers. seeking to improve the efficiency of g new business.

nded to the employees of LINE Yahoo. usiness people wishing to utilize data

FechAcademy. want to learn programming and other ence.

# **Personnel Matching Business**

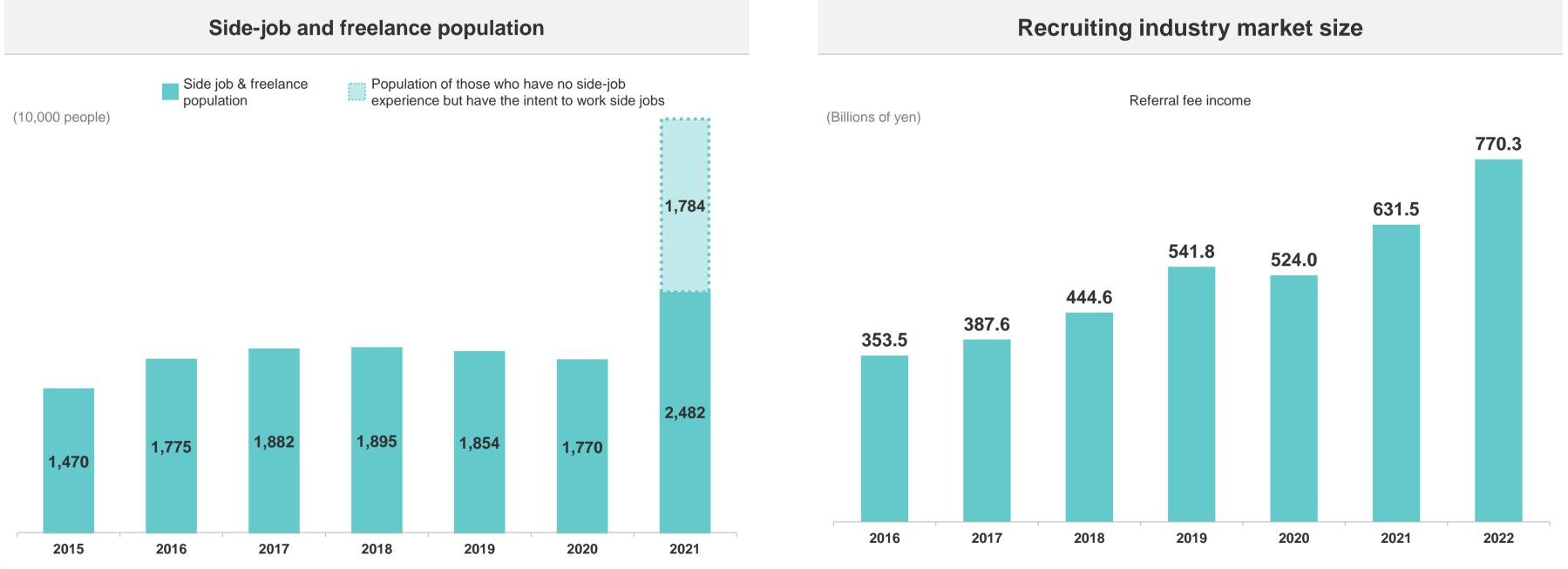
## We create opportunities where people and businesses, both with willpower can come together.

- We contribute to the creation of new industries by introducing superior talent to startups.
- In anticipation of Japan's shrinking workforce, we promote optimum allocation of human resources by boosting personnel mobility.
- We provide opportunities where individuals can improve their skills through various work and gain experience as a businessperson.

### **Personnel Matching Business: Market Environment**

The population of side-job workers and freelancers has increased on the back of workstyle reforms and widespread adoption of remote work.

The ratio of workers changing jobs is rising due to work style diversification and a change in people's values concerning work. We expect to see personnel mobility expand moving forward.



### Sources:

New Freelance Fact-Finding Investigation Report 2021–2022, "Segment-specific Trends," by Lancers, Inc.

Freelance Fact-Finding Investigation Report 2021, "Increase of Side-job and Multiple-job Workers," by Lancers, Inc.

Freelance Fact-Finding Investigation Report 2018, "Trends in the Economic Scale and Population of Side-job

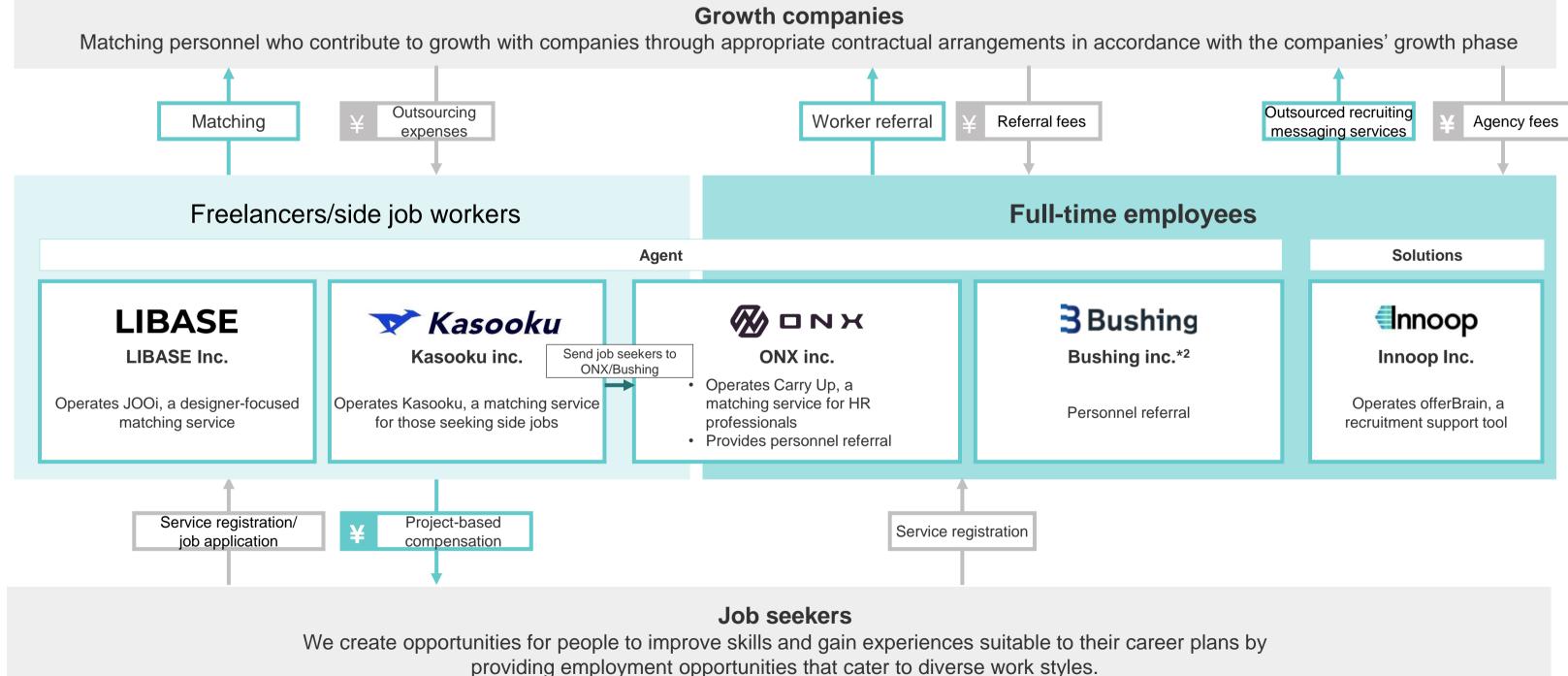
Workforce," by Lancers, Inc.

"CrowdWorks Conducts Survey on Side Jobs," by CrowdWorks, Inc.

Source: Ministry of Health, Labour and Welfare, "Aggregate results of business reports on recruiting businesses"

### Personnel Matching Business: Business Model / FY03/25 Strategy

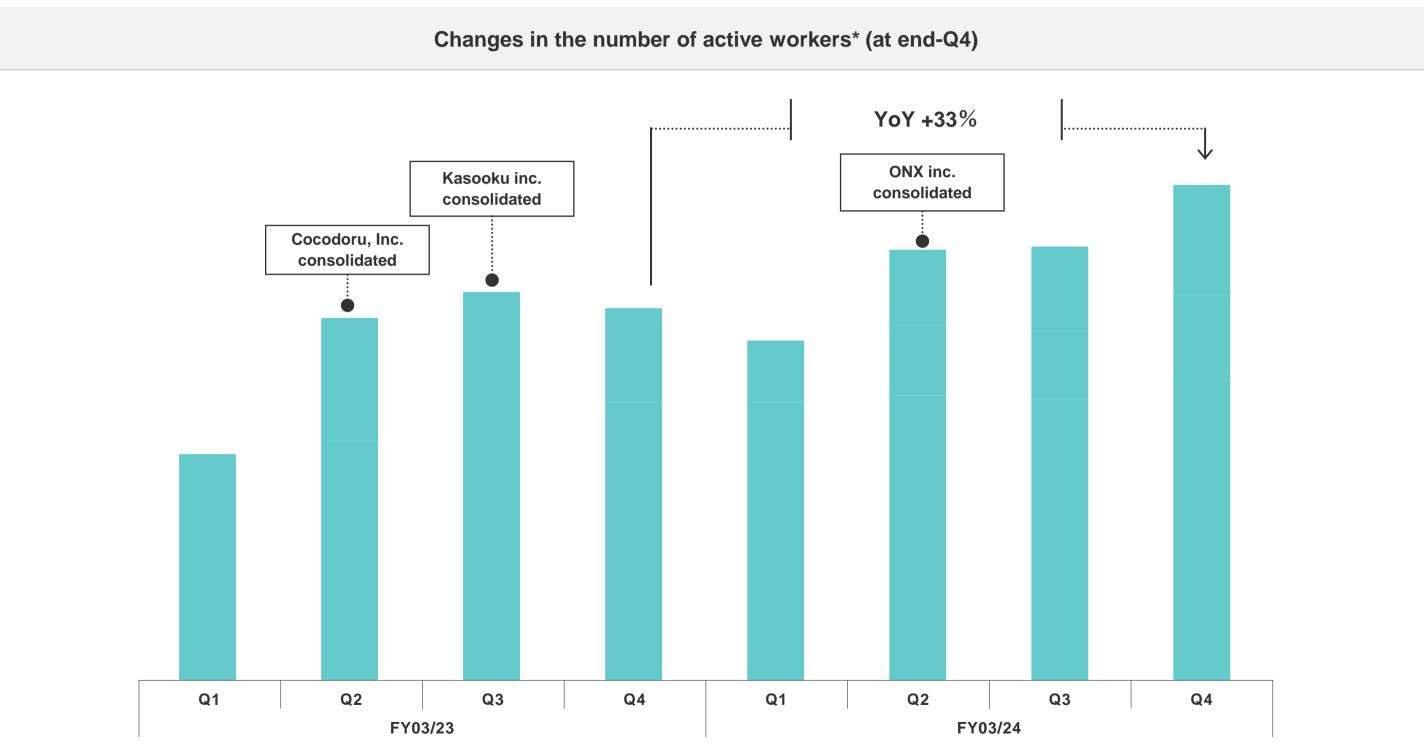
We have executed five M&A deals\* since FY03/21 to expand business areas. In addition to matching personnel (mainly freelancers/side job workers) with growth companies, we will strengthen our response to the strong demand for fulltime employees and build an earnings base during this fiscal year.



\*1 (1) LIBASE Inc. in June 2021, (2) Cocodoru, Inc. in July 2022 (acquired and absorbed by Kasooku inc. in June 2023), (3) Innoop Inc. in August 2022, (4) Kasooku inc. in December 2022, and (5) ONX inc. in July 2023 \*2 Equity-method affiliate

### Personnel Matching business: Changes in the Number of Active Workers

### The number increased from Q4 of the previous fiscal year owing to business expansion through M&A.



\*The number of people registered with any of the Personnel Matching companies and who have worked as side-job workers or freelancers, and those who changed their jobs through personnel referral services. In addition to matching side-job workers and freelancers with employers, we will also strengthen personnel referral (of full-time employees). For this reason, we have set the number of active workers as a KPI, which is applicable to both side-job workers and full-time employees.

# Ad Tech/Content Business

Establish a stable earnings foundation by implementing tailored strategies for each company as earnings driver businesses.

	Company	Service	
Ad Technology	<b>UNITED</b> Marketing Technologies UNITED Marketing Technologies Inc.	CodistinConstantAd optimization products for media (SSP)Ad optimization products for advertisers (DSP)	Earnings decl improved in b We will focus *Plus U, Inc. and
	Fogg, inc.	<b>Raffle</b> Online lottery service	Topline expan We will focus online lottery
Content	INTERNATIONAL SPORTS MARKETING Co., Ld	<b>     どせるびる</b> Cloud-based membership management service	Topline expan We will focus Zebral.
	<b>Brewus</b> Inc.	Smartphone app development <b>87</b> apps As of end-March 2024	Smartphone a We will expan fiscal year.

### Strategy

clined YoY in the Ad Tech business, but profitability businesses integrated\* in the previous fiscal year. s on expanding the e-book area this fiscal year.

nd TREiS, inc.

inded YoY. s on monetizing IP this fiscal year, particularly the y Raffle, and on sales promotion and PR support.

inded YoY. s on expanding the membership cloud service

app development projects expanded YoY. nd into new technology areas with a focus on AI this

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(Millions of yen)	FY03/23	FY03/24	YoY (%)
Sales	13,140	12,573	-4.3%
Gross profit	8,797	8,109	-7.8%
SG&A expenses	2,973	3,250	+9.3%
Operating Profit	5,823	4,859	-16.6%
Non-operating profit	40	40	-1.0%
Non-operating expenses	13	70	+417.3%
Ordinary Profit	5,851	4,829	-17.5%
Extraordinary profit	365	23	-93.6%
Extraordinary losses	49	793	+1,518.2% *1
Profit before income taxes	6,167	4,059	-34.2%
Net Income* <sup>1</sup>	4,139	2,366	-42.8%

\* Mainly the impact of recording the balance of unamortized goodwill as extraordinary losses

(Millions of yen)	04 EV22/02		Difference		
	Q4 FY23/03	Q4 FY03/24	YoY (Amount)	YoY (%)	
Sales	2,965	1,786	-1,178	-40%	
Investment	1,398	210	-1,187	-85%	
Education	318	336	+18	+6%	
Personnel Matching	139	146	+7	+5%	
Ad Tech/Content	1,113	1,097	-15	-1%	
Other	-3	-4	-0	-	
Gross Profit*	1,766	679	-1,087	-62%	
Investment	1,279	98	-1,180	-92%	
Education	33	126	+92	+276%	
Personnel Matching	42	54	+11	+27%	
Ad Tech/Content	414	404	-10	-2%	
Other	-2	-3	-0	-	
SG&A Expenses	876	783	-92	-11%	
Operating Profit	890	-103	-994	-	
Investment	1,261	48	-1,213	-96%	
Education	-109	8	+117	-	
Personnel Matching	-131	-62	+68	-	
Ad Tech/Content	140	168	+27	+20%	
Other	-271	-266	+5	-	
Ordinary Profit	902	-143	-1,045	-	
Net Income	547	-309	-856	-	

## **Consolidated B/S Statement**

(Millions of yen)	End of FY03/23 (March 31, 2023)	End of FY03/24 (March 31, 2024)	Difference
Current assets	27,891	24,379	-3,512
Cash & deposits	13,370	12,985	-385
Operating investment securities	11,236	7,836	-3,399 <sup>*1</sup>
Non current assets	4,426	2,365	-2,060 <sup>*2</sup>
Amortization of goodwill	905	76	-828 <sup>*3</sup>
Total assets	32,318	26,745	-5,573
Current liabilities	2,777	2,063	-714
Non-current liabilities	2,893	1,141	-1,752
Deferred tax liabilities	2,838	1,089	-1,749 <sup>*1</sup>
Total liabilities	5,671	3,204	-2,466
Net assets	26,647	23,540	-3,106
Unrealized gain on securities	3,934	914	-3,020 <sup>*1</sup>

\*1 Of this amount, the impact of revaluation (mark-to-market) and disposal of operational investment securities (listed shares) were as follows: Operational investment securities -¥4,197 million Deferred tax liabilities -¥1,189 million

Unrealized gain on securities -¥2,929 million

\*2 Derivative assets decreased by ¥2,088 million mainly due to the partial expiration of derivative contracts

\*3 Of this amount, the impact of extraordinary losses recorded was -¥730 million

## ashflow

Net cash provided by operating activities decreased YoY due to a decrease in the sales of investment securities. Net cash used in financing activities decreased YoY due to a decrease in share repurchase-related expenses.

(Millions of yen)	FY03/23	FY03/24	Difference
Cash Flow from Operating Activities	*1 3,947	*2 <b>2,085</b>	-1,861
Cash Flow from Investing Activities	-839	-1,134	-295
Cash Flow from Financing Activities	* <sup>3</sup> -1,903	*4 <b>-1,336</b>	+566
Cash and Cash Equivalents at End of Period	13,370	12,985	-385

\*1 The amount factors in ¥6,937 million from sale of operational investment securities and -¥1,989 million from income taxes paid

\*2 The amount factors in ¥6,481 million from sale of operational investment securities and -¥2,258 million from income taxes paid

\*3 The amount factors in -¥1,001 million from share repurchase and -¥794 million from cash dividends paid

\*4 The amount factors in -¥1,386 million in dividend payments

Maximize willpower and accelerate the betterment of society.

People who push themselves forward. Businesses that move society forward.

The betterment of society is driven by people and businesses with willpower.

Strong willpower is the source of energy that changes society for the better.

UNITED will maximize this energy and willpower.

We will provide knowledge and opportunities to people with willpower.

We will provide funds and know-how to businesses with willpower.

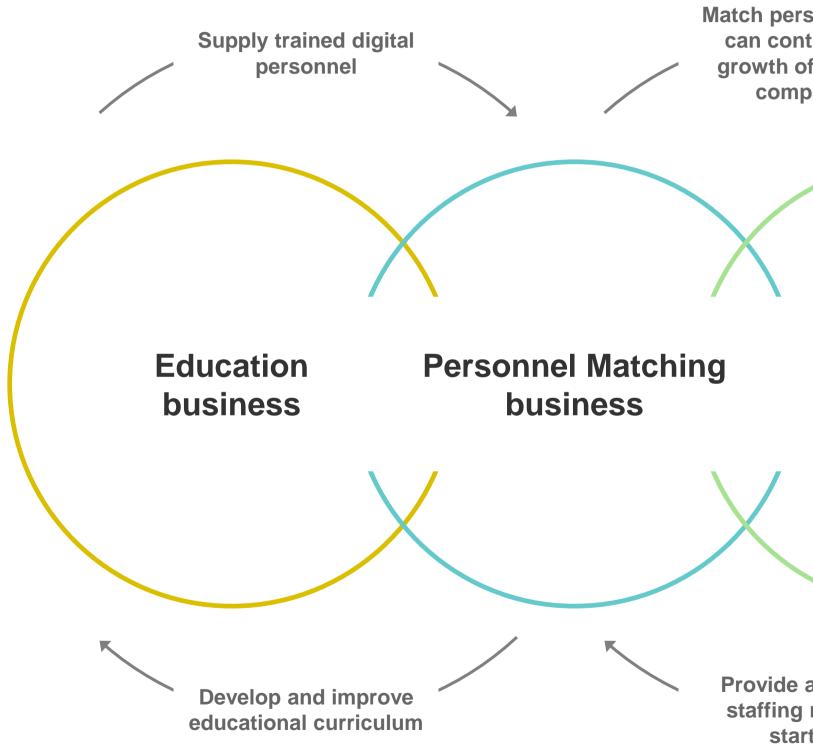
And when both parties meet, their mutual growth will spark even further growth.

This cycle of growth will enrich society.

We will move society in a better direction faster with willpower.

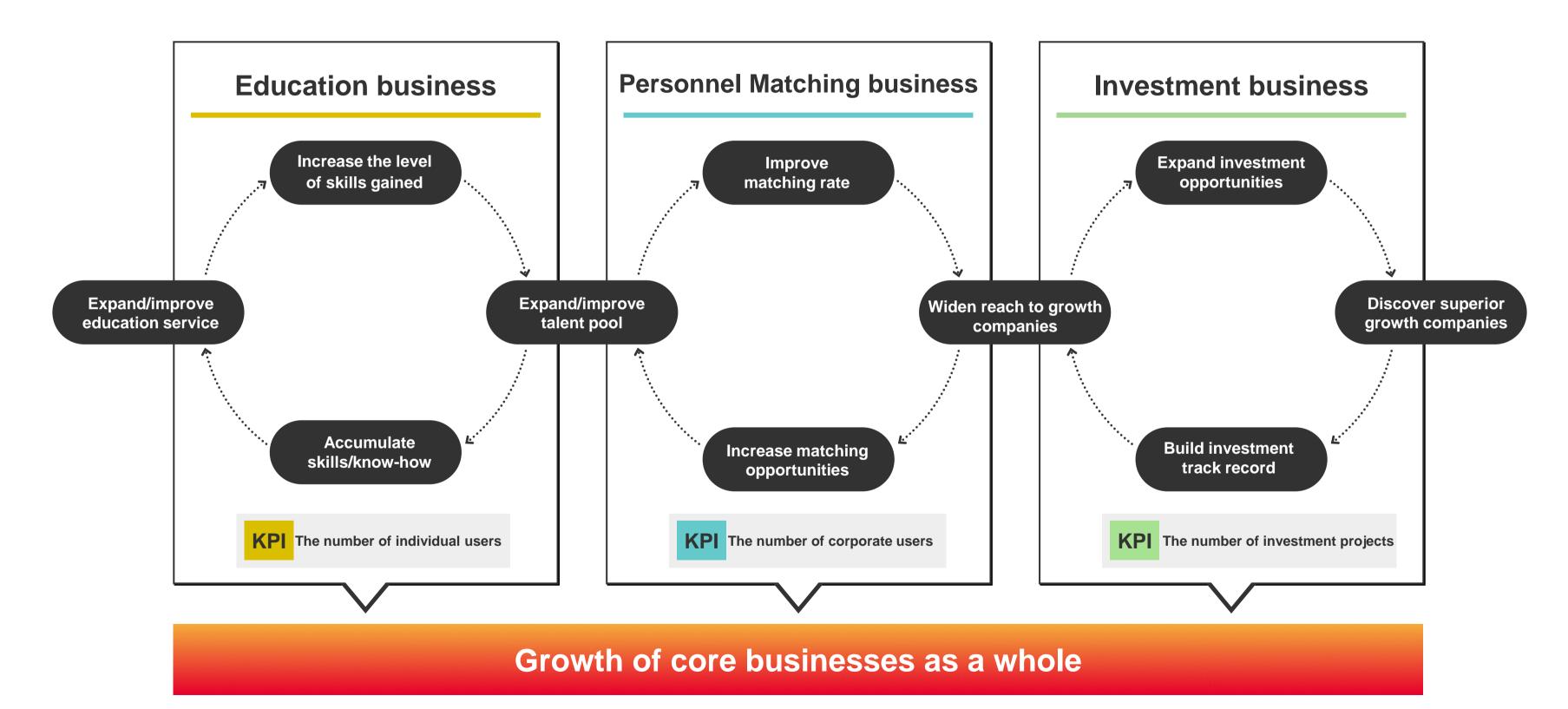
We will maximize willpower and accelerate the betterment of society.

We will create synergies by strengthening collaboration of our core busines



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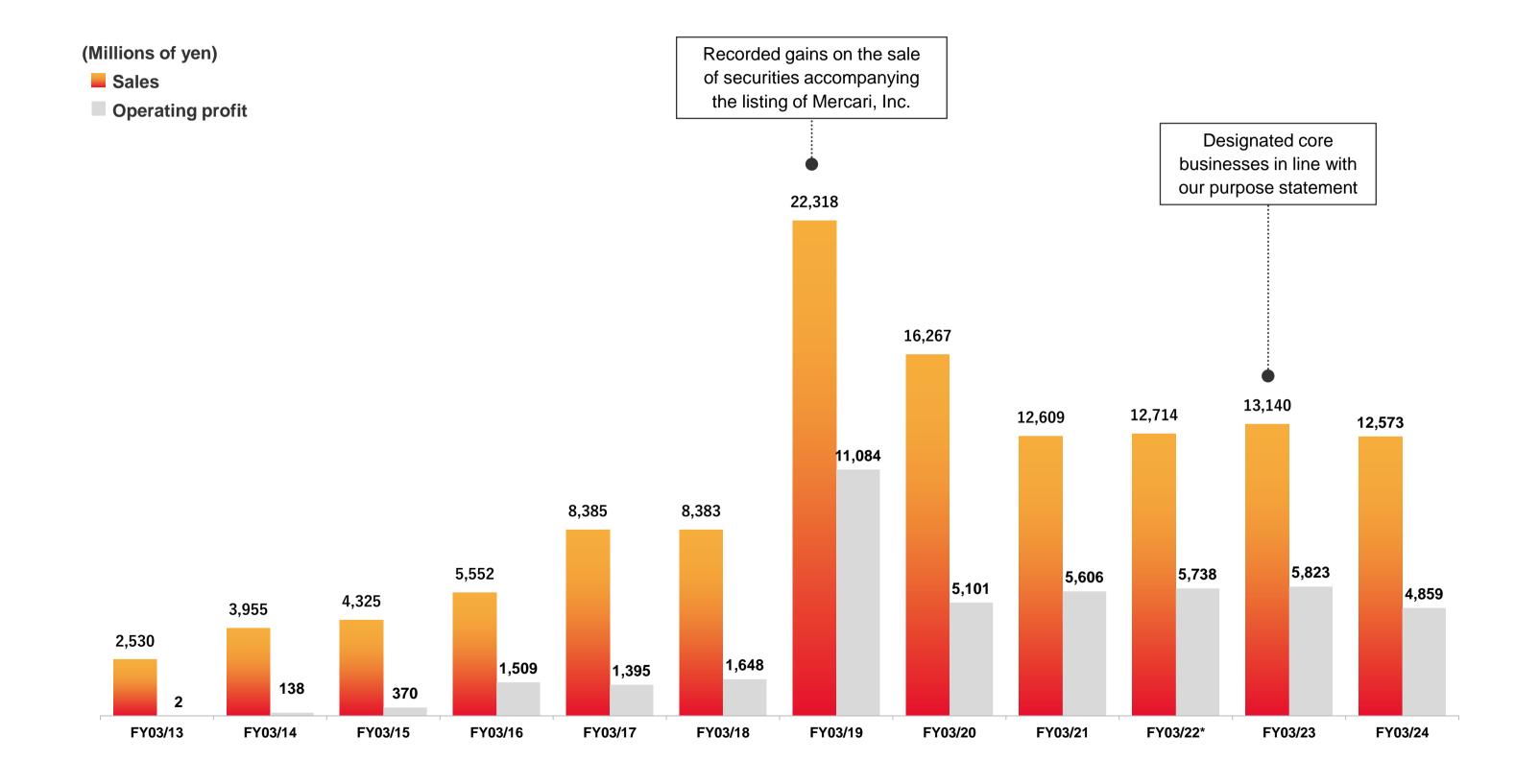
We will build a unique growth mechanism where the growth of each core business will lead to mutual enhancement of competitive strengths and KPIs.



# **Risk Awareness and Countermeasures**

ltem	Affected Segment	Key Risks	Manifestation Probability	Manifestation Period	Manifestation Impact	Risk Countermeasures
Technological Innovation	Education Business Personnel Matching Business Ad Tech/Content business	Obsolescence of existing businesses due to the spread of new technologies	Low	Long term	Large	Establishing extensive networks with startups for early information gathering and, when necessary, implementing strategies such as M&A.
Investment	Investment Business	Market fluctuations and performance decline of investee companies	Medium	Medium term	Large	Diversifying investments and managing businesses with lower volatility compared to investments, thereby reducing overall company risk.
Business Environment	Ad Tech/Content business	Stagnation of the entire market due to the introduction of regulations in the internet sector	Low	Medium term	Large	In the Education Business, Personnel Matching Business and Investment Business, operating businesses that do not solely rely on the internet, diversifying risk.
Competitive Environment	Education Business Personnel Matching Business	Rising competition and increased presence of digital transformation talent development providers	Medium	Medium term	Medium	Continuously evolving and differentiating business models through launching new businesses, engaging in M&A, and making strategic investments.

For other risks recognized by our company, please refer to the "Business and Other Risks" section in the securities report.



\*We adopted the Accounting Standard for Revenue Recognition (ASBJ Statement No. 29) and the ASBJ Guidance No. 30 (Implementation Guidance on Accounting Standard for Revenue Recognition) from FY21. In this document, we applied this standard to the past earnings of the Ad Technology business in order to make the comparison easier.

## Number of Consolidated Employees and Directors

Temporary employees

Headquarters divisions full-time employees

Ad Tech/Content full-time employees

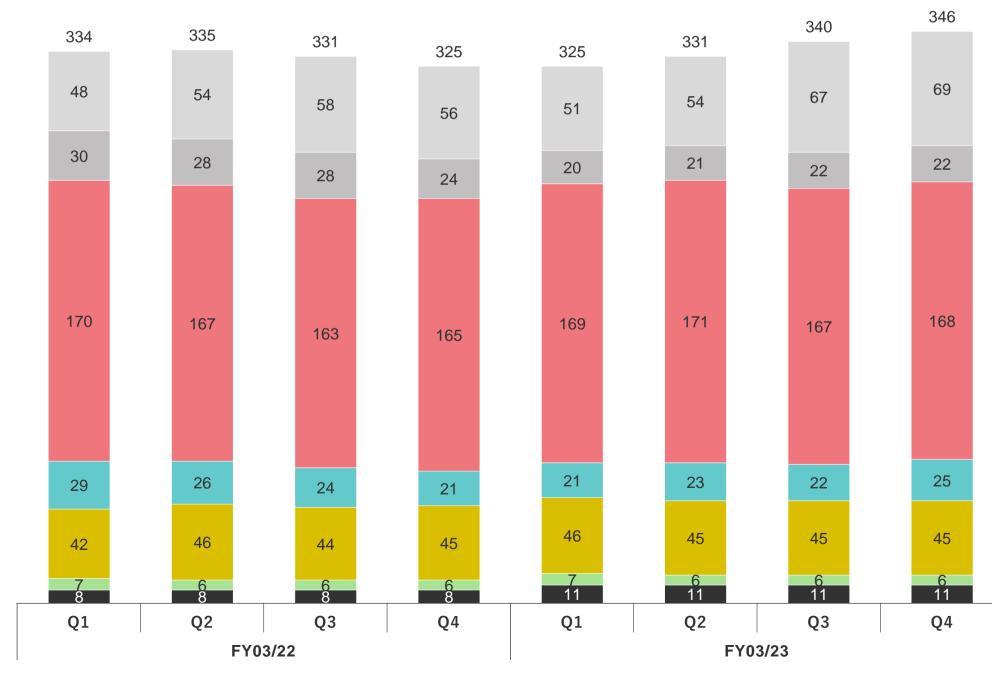
Personnel Matching full-time employees

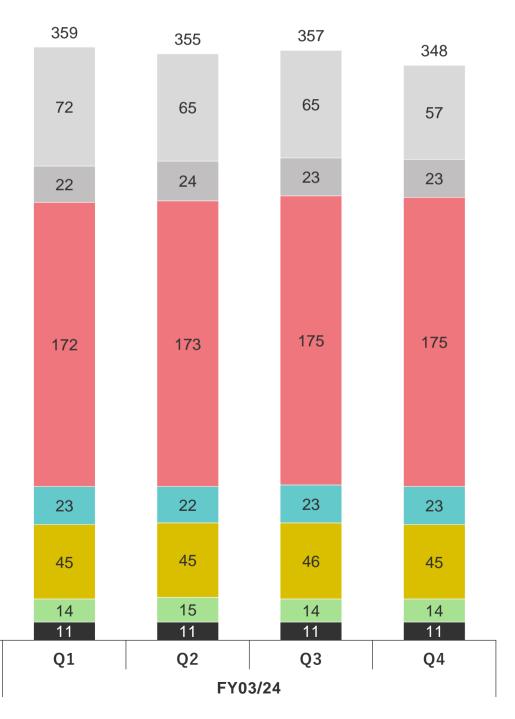
Education full-time employees

Investment full-time employees

Officers (Directors and corporate auditors of parent, including outside directors/auditors)

(Numbers employed)





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